

HP Partner Weekly



Supporting our Channel Partner Community with Product Information + News On Promotions, Events & Training

17 May 2011 Issue #2011

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HP TECHNOLOGY@WORK

Make sure you attend HP TECHNOLOGY@WORK – Wednesday 18 May

Don't miss this compelling Executive Session

“Connecting the End User to the Enterprise - The CIO Perspective”

Prepare to be enlightened as top experts from HP examine issues highest on the agenda of all IT Specialists:

- Connecting the end user to the enterprise
- Mobility, flexibility & speed
- Security in the cloud

If you have not registered yet, we encourage you to do so NOW, places are limited!

For complete program details and to register visit hp.com.au/taw11

PREMIER SPONSOR



MAJOR SPONSORS



Introducing the new HP Z210 Workstation

Low-cost, high-performance mainstream value workstations

Do your customers crave workstation power on a PC budget?

We have a workstation for that. Actually, we have two. The new HP Z210 Convertible Minitower (CMT) and Small Form Factor (SFF) Workstations give you workstation-class performance and reliability with faster Xeon processors, ECC memory, professional graphics, enterprise-class storage and application certification at a very appealing price point.

The HP Z10 Workstations offer advanced workstation power and productivity at starting prices that rival traditional desktop computing systems.





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Enterprise Servers and Storage Networking

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- Connecting the end user to the enterprise
- Mobility, flexibility & speed
- Security in the cloud

We invite you to explore HP's innovative latest offerings. You will be introduced to our newest breed of devices and applications infrastructure which promise to deliver unprecedented value to your organisation.

If you have not registered yet, we encourage you to do so NOW - places are limited!

For complete program details and to register visit hp.com.au/taw11

PREMIER SPONSOR



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Event Information:

Melbourne Convention Centre
1 Convention Centre Place
South Wharf
Melbourne, VIC 3006

Time:

8:00am – 5:30pm

Parking Information:

For general parking information at the Melbourne Convention Centre please [click here](#)

Directions and Transport:

For directions and transport information to the Melbourne Convention Centre please [click here](#)



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HP P6000 Enterprise Virtual Array Unified Storage Promotion

Buy this P6300 EVA and receive a FREE UPGRADE to a P6500 EVA!

To celebrate the launch of the HP P6000 Enterprise Virtual Array, we've developed a fantastic promotional bundle to help you aggressively compete and WIN mid range storage deals against EMC and NetApp.

This promotion will be launched at the HP TECHNOLOGY@WORK events in both Sydney and Melbourne.

What's the benefit to you and your customers?

Cost reductions and business process improvement are still the top business initiatives that impact today's IT spending decisions.

The HP P6000 EVA with built-in virtualisation allows customers to consolidate storage and simplify IT. The virtualised storage capabilities enhance capacity utilisation and allow easy storage management. It also offers high performance, high availability, and robust data protection. Customers can combine the P6000 EVA with their favourite database, email, ERP, and file applications for an integrated end-to-end Unified Storage solution.

A HP P6000 EVA Unified Storage solution offers:

- a unified, easy to use solution for file and block data
- drive down costs with a 30%-50% increase in storage capacity utilisation
- reduced power consumption with new SAS disk drive technology (save up to 40%)
- improved performance and new management tools

Promotional offers

For a limited time only, buy this promotional HP P6300 EVA Unified Storage solution bundle and receive a **FREE UPGRADE** to this promotional HP P6500 EVA Unified Storage solution.

Call to Action:

HP Distributors - refer to the HP Eclipse promotion deal **#86550631**

HP Direct Resellers - refer to the HP Eclipse promotion deal **#86550662**

For full promotional bundles SBW configuration files please visit the **HP Partner Portal**

Attach opportunities:

In conjunction with this P6000 EVA promotion, we're pleased to provide you with great promotional pricing on all HP StorageWorks B-Series switches to encourage your customers to upgrade their EVA and Fibre Channel switch infrastructure. Save up to 44% off recommended retail price!

Part #	Description	RRP inc GST
AM868A	StorageWorks 8/24 Base (16) Full Fabric Ports Enabled SAN Switch	\$4,791.09
AM869A	StorageWorks 8/40 Base (24) Full Fabric Ports Enabled SAN Switch	\$12,786.98
AM870A	StorageWorks 8/40 Power Pack+ (24) Full Fabric Ports Enabled SAN Switch	\$19,759.04
AM871A	StorageWorks 8/80 Base (48) Full Fabric Ports Enabled SAN Switch	\$38,261.09
AM872A	StorageWorks 8/80 Power Pack+ (48) Full Fabric Ports Enabled SAN Switch	\$50,155.71

Buy this P6300 EVA Bundle for \$49,192 inc GST		Get this P6500 EVA Bundle for \$49,192 inc GST	
1	P6300 EVA Factory Integrated Starter Kit	1	HP P6500 EVA Dual Controller Fibre Channel Array
25	HP M6625 600GB 6G SAS 10K 2.5-inch Drives	2	HP M6625 2.5-inch SAS Drive Enclosure
1	Command View P6300 EVA E-License	25	HP M6625 600GB 6G SAS 10K 2.5-inch Drives
1	Business Copy P6300 EVA E-License	1	Command View P6500 EVA E-License
1	HP X3400 Network Storage Gateway	1	Business Copy P6500 EVA E-License
1	HP 3 year Support Plus 24 SVC	1	HP X3400 Network Storage Gateway
1	HP Technical Installation Startup SVC	1	HP 3 year Support Plus 24 SVC

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Get ready! HP Storage - EXTREME EOFY Rewards!

The biggest rewards ever across the all the HP Storage Product Lines.....but only until the end of Financial Year.

10X Rewards across the entire range!

Yes that means 10 X POINTS on ALL HP Storage Product Lines

This means.....

- \$3000 on a \$50,000 Deal! (Excludes 3C)
- \$1750 for every \$50,000 Deal! (3C Tape)
- *Limited to \$5000 per rep for duration of promotion.

Running from 20 May until the 24 June!

ASP Certification is required to receive these rewards.

[Click here](#) to find out more to see all eligible PL's and SKU's

HP Storage P6000 EVA TCO Calculator and on-demand training webinar

Use the HP Storage P6000 EVA Upgrade TCO Calculator to calculate the 5-year cumulative savings, ROI and Payback Period for moving from our legacy EVA products to the P6300 EVA, P6500 EVA or the EVA8400. Learn how to use this tool and incorporate it into your sales tool bag. Close deals sooner, have time for more customers and, ultimately, close more deals than ever before.

- » [More information](#)
- » [P6000 EVA TCO Calculator Training replay](#)
- » [P6000 EVA TCO Calculator: HP Direct](#)
- » [P6000 EVA TCO Calculator: Rol Analyst, Employee and HP Channel Partner domains](#)

[Click here](#) to access the P6000 Sales Tools on the Partner Portal

Converged Infrastructure for SMB sales tools and resources now available to channel partners worldwide

The biggest rewards ever across the all the HP Storage Product Lines.....but only until the end of Financial Year.

10X Rewards across the entire range!

10 X POINTS on ALL HP Storage Product Lines

This means.....

- \$3000 on every \$50,000 Deal! (Excludes 3C)
- \$6000 on every \$100,000 Deal! (Excludes 3C)
- \$1750 for every \$50,000 Deal! (3C Tape)
- *Limited to \$7,500 per rep.

Running from 16 May until the 24 June!



Solutions to help your small and mid-sized business customers win

Personal Systems Group

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Low-cost, high-performance mainstream value workstations

Do your customers crave workstation power on a PC budget?

We have a workstation for that. Actually, we have two. The new HP Z210 Convertible Minitower (CMT) and Small Form Factor (SFF) Workstations give you workstation-class performance and reliability with faster Xeon processors, ECC memory, professional graphics, enterprise-class storage and application certification at a very appealing price point.

Key Features / Specifications Choices:

Form Factor:

- Small Form Factor – SFF
- Convertible Mini Tower – CMT

CPU:

- 2nd generation Intel iCore CPU (i3, i5 and i7 – Sandy Bridge)
- Highest performance Intel Xeon E3 processor

Lower cost or higher performance / reliability options on:

- Processors – i3, i5 or i7, Xeon processors
- Memory – nECC or ECC
- Storage – SATA or SSD

Graphics:

- Integrated – Intel HD Graphics
- Professional 2D
- Single or Dual nVidia Quadro NVS 295/300
- AMD FirePro 2270
- 3D graphics solutions
- nVidia Quadro 400 / 600 / 2000 (2000 = CMT Only)
- AMD FirePro V3800 / V4800 / V5800
- First Desktop Workstation with Intel vPro enabled Manageability and Security Solutions

HP Eco Solutions edge:

- 90% efficient power supply,
- EPEATM Gold rating,
- HP Carbon Calculator,
- HP Power Assistant

Target Audience

Z210 CMT	Z210 SFF
Entry CAD (Computer Aided Design)	Healthcare - image viewing applications
AEC (Architectural, Engineering, Construction)	Classrooms/ labs in professional education
Healthcare - image viewing applications	Financial analysts and traders
Entry 2D and 3D Animation	Public Sector & Education apps
Entry Video and Audio Editing	Power Office users
Public Sector & Education apps	
Power Office users	

Ordering details

Part No.	Description	SLP inc gst
LW007PA	Z210 i5-2500 / 4GB nECC (2x2GB) / 1000Gb HDD / HD 2000 / DVD RW / Win7 Pro 64 / 3-3-3	\$1,499.00
LW008PA	Z210 E3-1225 / 4GB (2x2GB) / 1000Gb HDD / HD Pro / DVD RW / Win7 Pro 64 / 3-3-3	\$1,699.00
LW009PA	Z210 E3-1240 / 4GB (2x2GB) / 2 x 1000Gb HDD / Q600 / DVD RW / Win7 Pro 64 / 3-3-3	\$2,099.00
LW010PA	Z210 E3-1270 / 8GB (4x2GB) / 2 x 1000Gb HDD / Q2000 / DVD RW / Win7 Pro 64 / 3-3-3	\$2,699.00
LW012PA	Z210 SFF / i5-2500 / 4GB (2x2GB) / 1000Gb HDD / HD 2000 / DVD RW / Win7 Pro 64 / 3-3-3	\$1,499.00
LW499PA	Z210 SFF / E3-1225 / 4GB (2x2GB) / 1000Gb HDD / HD Pro / DVD RW / Win7 Pro 64 / 3-3-3	\$1,599.00
LW500PA	Z210 SFF / E3-1240 / 8GB (4x2GB) / 1000Gb HDD / Q600 / DVD RW / Win7 Pro 64 / 3-3-3	\$1,999.00

More information

For more information including data sheets and Quick Specs, visit the HP Partner Portal at www.hp.com.au/partnerportal and select the "New PSG Products" link under "Announcements" on the home page.





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Introducing the new 2011 HP ProBook s series and m series Notebooks

NEW!! 2011 ProBook s series (with discrete graphics)

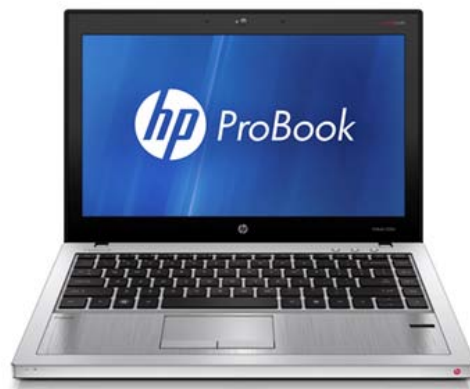
We are pleased to introduce the new 2011 ProBook s series with discrete graphics, due to start manufacturing 23 May, after this point, the normal lead time applies.

Main features

- **Two Display Sizes:** 15.6" HD LED display and 17.3" HD+ LED display
- **Durable metal design:** Durability starts with high-strength precision-formed aluminium that is deeply anodized to create a rich, smudge-resistant and wear-resistant HP DuraFinish
- **Complete set of security features:** HP ProtectTools is easy to use, robust and can be centrally managed. Plus, HP Fingerprint Sensor and HP Face Recognition make it easy to log in to your PC.
- **Powerful immersive graphics:** Optional discrete graphics powered by AMD Radeon HD 6470M with 1 GB dedicated GDDR5 video memory
- **Incredible performance:** The new Intel architecture features 2nd generation Intel Core i dual-core and quad-core processors.

The differences from the previous model include:

- New Intel 2nd generation Core i Processors
- New Discrete graphics supporting AMD Radeon HD 6470M 1GB DDR5
- New Metallic gray aluminium display enclosure



NEW 2011 ProBook m series (5330m)

HP's thin and light business notebook for corporate and enterprise customers with a 13.3-inch diagonal display, a standard voltage processor and strong security features.

The HP ProBook 5330m due to start manufacturing tomorrow, after this point, the normal lead time applies.

Main features:

- **Stylish design:** The smudge-resistant, wear-resistant design of the svelte — under an inch thick — chassis features rich aluminium finishes and a dual-tone colour scheme. The backlit keyboard makes it easy to type in low-light environments such as airplanes
- **Keep your data protected:** HP ProtectTools is a portfolio of security technologies, that's easy to use, robust and can be centrally managed by businesses of all sizes across HP and non-HP client PCs.
- **The Infineon Professional TPM Package** provides enhanced hardware-based protection for data and credentials. The HP Fingerprint Sensor allows you to use fingerprint authentication to log onto Windows.
- **Beats™ Audio** unlocks all the sounds that musicians and producers have perfected in the studio. Unleash amazing sound and clarity while listening to music, webcast 16 and presenting multimedia material.
- **Incredible performance**
 1. The new Intel architecture features 2nd generation Intel® Core™ i53 and i33 dual-core processors, offering incredible performance, responsiveness and enhanced graphics.
 2. Benefit from exciting processor performance features like Intel® Turbo Boost Technology 2.0. Trim IT costs with remote manageability through Intel® Core™ processors with vPro™ Technology.

The differences from the previous model include:

- New Intel 2nd generation Core i Processors
- Backlit keyboard
- Beats™ Audio support
- TPM and Intel vPro technology support

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Introducing the new 2011 HP ProBook s series and m series Notebooks

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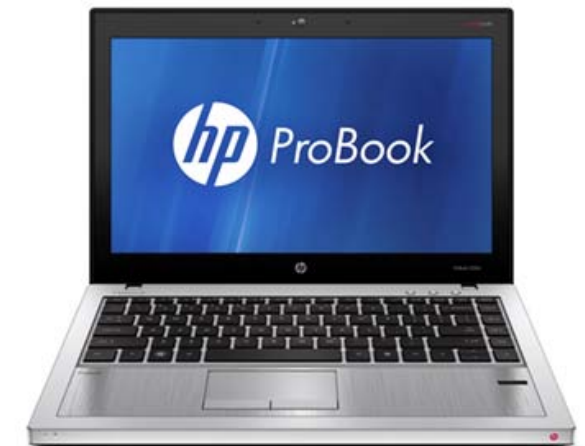
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Part No.	Description	SLP inc
s series		
LV743PA	4530s - Dual Core i5-2410m 2.3GHz / 1GB graphics / 15.6" HD LED / 500GB 7200RPM / DL DVD+/-RW / WLAN & BT / 4GB DDR3 / Win7 PRO 32, Office Starter 2010, 6-cell Battery, 1 Year onsite warranty	\$1,099
LV744PA	4530s - Quad Core i7-2630qm 2.0GHz / 1GB graphics / 15.6" HD LED / 750GB 7200RPM / BluRay Writer + DL DVD+/-RW / WLAN & BT / 4GB DDR3 / Win7 PRO 32, Office Starter 2010, 6-cell Battery, 1 Year onsite warranty	\$1,499
LV745PA	4730s - Dual Core i5-2410m 2.3GHz / 1GB graphics / 17.3" HD+ LED / 500GB 7200RPM / DL DVD+/-RW / WLAN & BT / 4GB DDR3 / Win7 PRO 32, Office Starter 2010, 8-cell Battery	\$1,199
LV745PA	4730s - Quad Core i7-2630qm 2.0GHz / 1GB graphics / 17.3" HD+ LED / 750GB 7200RPM / BluRay Writer + DL DVD+/-RW / WLAN & BT / 4GB DDR3 / Win7 PRO 32, Office Starter 2010, 8-cell Battery	\$1,599
m series		
QA092PA	5330m - Dual Core i3-2310m 2.1GHz / 13.3" HD LED / 500GB 7200RPM / WLAN & BT / 4GB DDR3 / Win7 PRO 32 pre-loaded, Office Starter 2010, 4-cell battery, 1 Year onsite warranty	\$999
QA093PA	5320m - Dual Core i5-2520m 2.50GHz / 13.3" HD LED / 128GB SSD / WLAN, BT & WWAN / 4GB DDR3 / Win7 PRO 32 pre-loaded, Office Starter 2010, 4-cell battery, 1 Year onsite warranty	\$1,499

More information

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HP Ink Promotional Offer – BONUS BEATS

Customers can get up to \$30 in iTunes Gift Cards

The Offer:

If a customer buys 2 identical specially marked HP Ink Packages in the same transaction they get an iTunes Gift Card valued at up to \$30.

Look for specially marked pink packages.

BUY 2 identical specially marked HP Ink Packages in the same transaction

GET an iTunes Gift Card* valued at up to \$30*

How customers can Claim:

iTunes Gift Card can be claimed by customers [online here](#), or at www.hp.com.au/supplies

HURRY!! This offer is only valid on purchases made from 1 March to 31 May 2011.

For Full Terms and Conditions [click here](#).

View complete offer details and eligible HP Inks and [rewards here](#).

BONUS BEATS

Get up to \$30 in iTunes Gift Cards*

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Bring Colour Back in to the Office with an HP Color LaserJet CM3530fs MFP

Accelerate business results with fully-equipped MFP performance in an easy to use, space-saving desktop design

Key Features:

Printing, Copying, Scanning, Faxing, Digital Sending

Number of users:

10-15 users

Key Benefits:

Increased Productivity

- Impressive print speeds with up to 31 ppm Black and 30 ppm Colour
- Can reduce time to completion of a typical office print job by up to 35% with Instant-on Technology

Enhanced Performance

- Count on reliable, consistent, high-gloss, high quality printing with HP ImageREt 3600
- Improved ColorSphere toner supported by a range of paper sizes and types including glossy and heavy paper

Reduced Total Costs

- Provide greater value to users and your business through HP Color Access Control, enabling secure management and control of who can print in colour and print volumes
- Save time and cut paper consumption with standard automatic two-sided printing and copying

Accelerate Business Results

- Leverage your network for business advantage by adding the optional 500-sheet paper and heavy media tray which easily expands input capacity to 850 sheets
- Increase accessibility and increase storage space for extra paper and supplies by choosing the optional printer cabinet
- Integrate documents and help streamline the workflow process with embedded send to email and send to folder functionality
- Enhance document integration further through the optional addition of HP Digital Sending Software (HP DSS) which enables documents to be sent to FTP sites, network folders and fax services

Find out more

Increase productivity, reliability and cut costs with the HP Color LaserJet CM3530 MFP series [click here](#).

Pricing Details

Part No.	Description	AU List Price (inc GST)
CC520A	Color LaserJet CM3530fs MFP	\$5999

Specifications

- Print speed black (normal, A4) - Up to 30 ppm
- Print speed colour (normal, A4) - Up to 30 ppm
- First Page Out (black) - As fast as 11 sec
- First Page Out (colour) - As fast as 12.2 sec
- Paper handling standard, input - 100-sheet multipurpose tray, 250-sheet input tray, 50-sheet Automatic Document Feeder (ADF), automatic two-sided printing and copying, convenience stapler
- Duty cycle (monthly, A4) - Up to 75,000 pages
- Standard memory - 512 MB expandable to 1Gb
- Warranty - two-year, next-day, on-site warranty



How to Order

Ingram Micro	1300 651 124	www.ingrammicro.com.au
Synnex	1300 100 100	www.synnex.com.au



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Hardware Support with Defective Media Retention (DMR)

Defective Media Retention (DMR) addresses a growing need by customers to retain their sensitive data during a disk failure. Normally during a failure, if any parts are retained, the customer is invoiced for the replacement part. DMR allow the customer to keep the malfunctioning part without the hassle of invoices or having to pay the full price of a replacement drive. HP offers Care Packs which are a service uplift to allow customers to retain their defective disk drive at the point of repair. In these instances, defective disk drives are not dismantled, no hardware should be returned to HP, unless agreed upon. A Defective Media Retention release form must be completed and returned to HP for EVERY replacement defective disk drive covered by the service.

There is an opportunity for you to target customers to position DMR hardware support options when configuring hardware break fix support. With HP Care Packs, there is a fixed price and are a convenient purchase option, the key requirement, is that Care Packs are still required to be registered.

Who to target?

Customers concerned with protecting their customer's identity or confidential information:

- Financial institutions
- Government agencies
- Insurance companies
- Health care providers
- Research and development companies
- Technology based industries
- ANY customer who has sensitive data on their hard disk drive

How to position?

DMR can support with the following:

- Enacted laws require data protection plan
- Business Risk (identity theft, fraud, etc.)
- Data transfer to countries without data protection laws is prohibited

IPG Hardware Support with Defective Media Retention (DMR) at 40% off

Disti – 86551297 Direct – 86552447

Leveraging HP for Installations

When you purchase new technologies from HP, you can choose from a family of deployment services designed to suit your precise requirements. Whether you need a single product or a custom solution, there is a deployment service structured and priced to meet your needs. The benefits you receive from using HP Deployment Services include:

- | | |
|---|---|
| 1. Installation by an HP technical specialist | 6. Reduced risk of IT service interruption |
| 2. Verification prior to installation that all service prerequisites are met | 7. Solutions built, tested, integrated, shipped, and installed to your specifications |
| 3. Delivery of the service at a mutually scheduled time convenient to your organisation | 8. Access to HP expertise |
| 4. Allows your IT resources to stay focused on their core tasks and priorities | 9. Improved IT staff productivity |
| 5. Reduced amount of time and resources required to configure, integrate, and deploy new technologies | 10. Reliable systems, robust processes, knowledgeable people |

Installation Services Bonus – Buy one installation service and receive the 2nd and subsequent installations at 1/2 price.

This offer is for HP ProLiant Servers (ML/DL/BL), HPN A/E/V Series and all HP LaserJet Printers. The installations must be at the same location and be able to be performed at the same time within HP Business hours.

To take advantage of this offer, please ask your HP Account Manager that you would like to use the "Installation Services Bonus"

For example:

When purchasing 3 x E series ZL chassis switches and 3 installation care packs to match. Buy the 1st care pack at list price and then receive 50% of the list price for the 2nd and 3rd installation on the order.

Hardware model: J9532A - HP E5412-92G-PoE+/2XG v2 zL Swch w Pm SW

Installation option: U4832A - Installation and Startup services. \$2,472, list price (2nd and 3rd Installation will be \$1,236 each)

This installation covers the following E series ZL chassis switches: J8697A, J8698A, J8699A, J8700A, J8715B, J9447A, J9448A, J9475A

* Please note that the installation promotion covers HP Care Packs and not Statement of Work offerings



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End of Financial Year Offers

Is your customer looking for a way to exhaust their budget before June 30th? Consider the following offers as a way for your customer to buy now and consume later.

Post Warranty - 40% off 1 year, 45% off 2 year

End of Financial Year is approaching and it's time to make sure your devices are covered for another 12 months. This is a great option if you are not yet prepared or do not have the budget for a hardware refresh.

Don't pay for parts and engineer costs when you can have the peace of mind knowing HP has you covered.

Eclipse deal number:

Disti – 86531055 Direct – 86569904

Firmware Management Offer \$7500

It is important to maintain your firmware, to ensure your systems have the latest features which may include improved performance and fixes of any known issues.

Package 1: ProLiant – includes 10 servers

Review and installation of system firmware updates for up to ten non bladed servers running the same operating system/operating environment.

Package 2: Blades – includes 3 populated blade enclosures

Review and installation of system firmware updates for up to three blade enclosures and blade servers running the same operating system/operating environment.

Package 3: Storage – includes 3 storage devices

Review and installation of system firmware updates for up to three storage devices (including P2000/P4000/ EVA/MSA/MSL) running the same operating system/operating environment.

*P4000 up to 6 nodes ** Within business hours

Eclipse deal number:

Disti – 86559018 Direct – 86559241

Where to go for information on HP Care Pack Services

For all attach services enquiries please contact your Technology Services Channel Rep, Services Specialist or the HP Care Pack Services team:

Emma Gooley (Attach Manager & BCS): emma-kate.gooley@hp.com

Timothy Windever (SWD & URS): twindever@hp.com

Belinda Powell (IPG & ITS): belinda.powell@hp.com

Chris Bor (HPN): chris.bor@hp.com

Paul Reilly (ISS): preilly@hp.com

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Accelerating Application Modernisation - IDC SaaS webinar

Organisations are increasingly interested in investments in automated Application Life-Cycle Management (ALM) tools to improve productivity and quality. In addition, the move to highly virtualised infrastructure, the challenges of pan-global development centers, and the complexities of ensuring global and local compliance continue to drive organisations to adopt ALM.

IDC sees the emergence of Software as a Service (SaaS) deployment models for Automated Software Quality (ASQ), IT Project and Portfolio Management (PPM) and Software Configuration Management (SCM) and — to a lesser extent — Testing as a Service in the cloud, due to their ability to de-capitalise expenditures to gain greater flexibility and lower the initial costs.

This webinar will consist of three parts:

- IDC speaking about the industry trends
- HP's overview of their SaaS ALM offering
- Amcor (a HP SaaS customer) interview

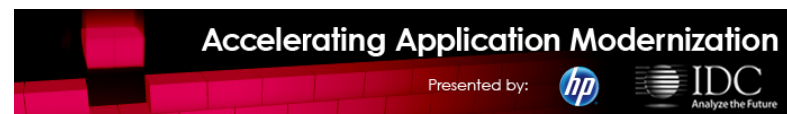
Please invite your customers to this webinar where we will cover:

- How the ALM market in the Asia/Pacific region is evolving to meet the needs of organisations
- How vendors are becoming more creative in providing access and "as-a-service" models that are more closely aligned with today's emerging computing landscape, which incorporates cloud computing and virtualisation.

Date: 25 May 2011, Wednesday

Time:	India	8.30am
	Singapore	11.00am
	Australia	13.00pm
	New Zealand	15.00pm

REGISTER HERE



Would you like to understand more about HP's Cloud Solutions?



Simply click on the link to learn more about the industry's most extensible **Cloud Management Solutions** offering application and infrastructure provisioning for private cloud, public cloud and hybrid IT services.

If you are not already a member of Partner Central, simply click on the new users link and register to receive your password. You will then be able to access the software version of the Partner Portal for the entire range of software solutions.

[Click here to visit now](#)



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Master Parts Reseller

Authorized Reseller of Genuine HP Parts

Hewlett-Packard is pleased to announce Australian IT Spares, an Authorised HP Master Parts Reseller, will be exhibiting at the 2011 CeBIT expo 31st May to 2nd June.

They're excited about taking part in Australia's leading business-to-business technology exhibition, and invite you to visit them, to introduce yourself and discuss your requirements for HP Genuine Replacement Parts. Let them show you how they can increase your turnover and profit margins.

Australian IT Spares are offering a Complimentary Exhibition entry to this year's event.

- Go to www.mycebit.com.au
- Fill in your registration details
- Enter promotion code APCD11

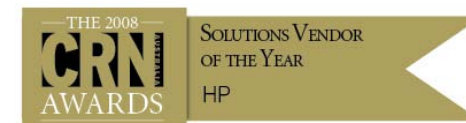
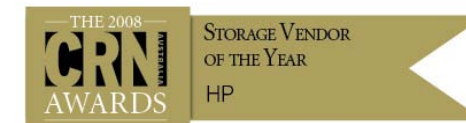
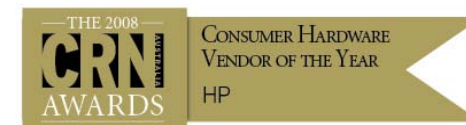
The CeBIT event is a high-calibre business networking platform. It offers the latest solutions from industry-leading companies, providing opportunities that simply cannot be achieved online.

Don't forget to visit Australian IT Spares at stand: K24 – in the main isle by the red carpet.



- ☎ 1300 394 800
- ☎ (02) 8863 6688
- 🌐 www.itspares.com.au
- ✉ 16 Harbord St, Granville, 2142 NSW

Imitations have their limitations. Always ask for Genuine HP Replacement Parts



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